

# Speaker Information Form

*Speaker's Name: Mark Brender*

*Speaker's Title: VP of Communication & Marketing*

*Organization Name: GeoEye*

*Phone: (703)480-9562*

*Email: brender.mark@geoeye.com*

*Fax: (703)480-4659*

*Preferred Contact Method: Email or Phone*

## **Areas of Expertise:**

*Please list the subject matter areas on which you are interested in speaking:*

News gathering and commercial satellite imagery.

The history of the commercial satellite imagery industry.

*Please provide some background information on your professional experience and expertise, including education and professional affiliations:*

Mr. Brender joined GeoEye in January 2006 after eight years at Space Imaging as the vice president of Communications and Washington Operations. Mr. Brender has over 25 years of experience in public affairs, broadcast journalism and government relations and is responsible for all communications and marketing including brand awareness, reputation and issues management.

Prior to joining Space Imaging, Mr. Brender was a broadcast journalist for ABC News where he spent 16 years at the network as an assignment editor and editorial producer. Before his ABC career he served in the US Navy as a Public Affairs Officer and is a retired Naval Reserve Commander. Mr. Brender has an undergraduate degree from Miami University in Ohio and a Masters Degree in Public Relations from the School of Business at American University in Washington DC. In 1985 Mr. Brender established the Radio and Television News Directors Association 'Remote Sensing Task Force' to clear the way for high-resolution imagery to move into the commercial sector.

|  |
|--|
|  |
|  |
|  |

Please contact us with any questions! Send your completed form to us at:

**The United States Geospatial Intelligence Foundation Speakers Bureau**  
**c/o David Knowles, USGIF Speakers Bureau**  
[david@adviceunlimited.net](mailto:david@adviceunlimited.net)  
3460 Olney-Laytonsville Rd., Suite 212  
Olney, MD 20832  
Fax: 301-260-7609 Phone: 301-924-0330