



The Intelligence & Security Academy, LLC
Education, Training and Consulting in National Security

The Intelligence & Security Academy

OPEN INTELLACADEMY™ 2010 SPRING SEMESTER

History of U.S. Intelligence (March 16): This half-day course reviews the major events and trends that have shaped U.S. intelligence, from its World War II pre-history through the current day. Among the issues that are covered are: responses to external threats; the role of technology; espionage; Congress and partisan politics. This course gives attendees a much better context and understanding of the major forces that continue to influence or determine U.S. intelligence policy.

Instructor: Mark Lowenthal. Cost: \$450

Introduction to U.S. Intelligence (March 17): This is a one-day course that offers a broad introduction to the major current issues in U.S. intelligence: the current structure of the Community and the role of the agencies and the DNI; collection; analysis; the intelligence budget; and the role of Congress. This is an appropriate course for those who are fairly new to intelligence issues or as a refresher for those returning to intelligence issues. **Instructor: Mark Lowenthal.** Cost: \$750

GEOINT 101 (March 23): This one-day course provides an introduction to the fundamentals of the Geospatial Intelligence (GEOINT) community, core GEOINT technologies and operations, and the role of GEOINT in national security affairs supporting decision makers and operations. It is intended for those seeking a broad understanding of the evolution of GEOINT as an intelligence discipline; the current state of GEOINT collection, analysis, and community management; and the core operational and technical concepts necessary to interact within the international GEOINT community. The course theme, "We are all GEOINTers," draws on everyday experiences with Google Earth, Microsoft Virtual Earth and GPS technology to enable learning across all experience levels; this course uses real-world problems and data. This course is designed for a wide audience, including those from civil, federal, not-for-profit, state, local and tribal organizations. *The United States Geospatial Intelligence Foundation (www.usgif.org) developed this course and offers it in partnership with The Intelligence and Security Academy. This is the only GEOINT 101 course certified by USGIF.* **Instructors: Keith Masback and Robert Tomes.** Cost: \$750

TECHINT (March 24-25): This two-day course explains how technical collection systems work; the special terminology used to describe them; their capabilities and limitations; how they are used in practice; the intelligence they provide; and how that intelligence supports policy makers and military operations. This course will be of use to a broad array of intelligence professionals – all source analysts, collection discipline specialists and analysts, and collection managers who need to understand how technical collection assets work and the challenges of managing and interacting across collection disciplines. The course also will be of value for the national policy and military communities who use intelligence products in the furtherance of U.S. national security objectives.

Instructors: Robert Clarke and Regis Heitchue. Cost: \$1450

The Intelligence Budget (March 30-31): This is a two-day course that offers a detailed understanding of the intelligence budget process, examining both how the budget is created in the Executive branch, primarily in negotiations between Defense and Intelligence, and then how the budget moves through Congress. This course is extremely helpful to those who are new to the budget process and to those who have programmatic responsibilities that are influenced by federal budget decisions.

Instructor: Kathleen Reilly. Cost: \$1450



Cyber: We offer three different levels of courses. *These courses are offered in partnership with the Kiernan Group (www.Kiernan-Group.com) and Delta Risk, LLC (www.delta-risk.net).*

- **Basic Intelligence Support to Cyberwarfare (April 1)** is a one-day introduction to intelligence support to warfare conducted in cyberspace: computer network attack, defense and exploitation. It is intended for individuals starting a career in the field or who are interested in separating the hype from the reality of intelligence in cyberspace. This course covers the nature of cyberspace; understanding cyber attacks and U.S. adversaries in cyberspace; and intelligence support to computer network defense and offense, including indications & warning (I&W) and battle damage assessment (BDA). **Instructor: Jason Healey.** Cost: \$750
- **Intermediate Intelligence Support to Cyberwarfare (April 6-7)** is a one and a half day-course that builds on the basic cyber course, summarizing topics like indications and warning, targeting and BDA, and introduces sessions on legal aspects of cyberwarfare, collaboration with the private sector and the interagency process, minimizing the role of uncertainty, and how intelligence sources and methods must drive the Nation's response to cyberattack. This class is intended for individuals with two-four years' experience seeking a wider, broader understanding of the field. **Instructor: Jason Healey.** Cost: \$1150
- **Advanced Intelligence Support to Cyberwarfare (April 13-14)** is a two-day course that builds on the basic and intermediate courses, reviewing previous topics before diving into more complex material. Individuals should have a minimum of four years' experience. Topics include strategic warfare in cyberspace, deterrence and arms control, interagency collaboration at the White House and with national agencies, increasing intelligence support to the private sector, and other advanced topics. **Instructor: Jason Healey.** Cost: \$1450

Risk Awareness Intelligence™ (April 15): This one-day course introduces an analytical approach that identifies & evaluates unexpected risks; risks that are ignored because they seem irrelevant or unlikely; or are not considered because of the crush of day-to-day analysis. RAI is an issue specific, focused and active approach to "defensive risk scouting." It helps identify, evaluate and manage the probable consequences of unknown or overlooked political, economic, technological, social, cultural, security and military risks likely to derail private sector strategies or public sector policies. This course has been taught for the U.S. Air Force, U.S. Joint Information Operations Warfare Command, and universities in the U.S. and overseas. *Intelligent Decision Partners (www.intelligentdecisionpartners.com) developed this course and offers it in partnership with The Intelligence and Security Academy.* **Instructor: Maria Velez de Berliner.** Cost: \$750

North Africa in Transition (April 20, 2010): Regional experts present this one-day course on political/social reforms and shifts across the Maghreb. A panel discusses leadership dynamics, political reform and democratization. Individual sessions provide more in-depth analysis of: power transfers and succession in Libya and Egypt; the current state of Islamist interaction in Egypt, particularly the Muslim Brotherhood, and their impact on upcoming elections; a regional overview, discussing cultural, political, web based communications, and entertainment venues and their significance in assessing the region's future; and a discussion of a social media study analyzing the Diaspora and internal community messaging on social media including Facebook, YouTube, Twitter, and MySpace. There is also a discussion of the regional social code, traditions and cultural nuances. *This course is offered in partnership with MENA Consulting Group (www.menaglobal.com) and Strategy Actualization (www.strategyactualization.com).*

Instructors: Yasin el-Maghrbi, Robert Wysocki. Cost: \$750

**Don't miss out on our discounts for multiple courses and USGIF members!
Please go to www.intellacademy.com for additional information.**