

2010 International Commercial Remote Sensing Symposium

March 3-5 2010

Wednesday, March 3

All sessions to be held in the Amphitheater

TIME	TOPIC	PARTICIPANTS
8:00	Registration Opens	Breakfast is served from 8:00 a.m. to 9:00 a.m.
9:00	Opening Remarks	Charles Baker , Acting Director, Office of Space Commercialization and Deputy Assistant Administrator for Satellite and Information Services (NESDIS)
9:15	Keynote	Gary Locke , Secretary of Commerce (invited)
9:45	EO Industry Strategic Update	Moderator: Bob Weber , Senior Research Analyst, Innovative Analytics and Training LLC Rani Hellerman , Director, Business Development and Customer Support, ImageSat International NV Dr. Seidu Onalo Mohammed , Director General, National Space Research and Development Agency Dr. K. R. Sridhara Murthi , Managing Director, ANTRIX Corporation Ltd. William Schuster , COO, GeoEye John Weeber , Defense and Intelligence Programs, RapidEye
10:50	Break	
11:00	EO Industry Strategic Update (cont.)	Moderator: Bob Weber , Senior Research Analyst, Innovative Analytics and Training LLC Greg Buckman , Director, Sales and Marketing, SPOT Image Corp. Walter Scott , Executive Vice President and Chief Technology Officer, DigitalGlobe
12:00	Lunch	
1:30	WPSU's Geospatial Revolution Project Overview	Stephanie Ayanian , Lead Producer, Penn State Public Broadcasting
1:45	User Communities: Improving the Response	Moderator: Ann Ganzer , Acting Deputy Assistant Secretary for Threat Reduction, Export Controls and Negotiations, Bureau of International Security and Nonproliferation, U.S. Department of State Karen Steinmaus , Unit Head, Satellite Imagery Analysis Unit, International Atomic Energy Agency Tomaž Lovrenčič , Director, European Union Satellite Centre Francesco Pisano , Director UNITAR Operational Satellite Applications Programme (UNOSAT) Tim Stryker , Director, Policy, Plans and Analysis, Land Remote Sensing Program, U.S. Geological Survey
3:00	Networking Break	
3:15	User Communities (cont.)	Moderator: Ann Ganzer , Acting Deputy Assistant Secretary for Threat Reduction, Export Controls and Negotiations, Bureau of International Security and Nonproliferation, U.S. Department of State Dr. Lee Schwartz , Geographer of the United States and Director, Office of the Geographer and Global Issues, Bureau of Intelligence and Research, U.S. Department of State Lt. Colonel Pilot Ali Mohammed Alshehhi , Ground Station Manager, UAE Armed Forces Space Reconnaissance Center George "Guy" Thomas , Science and Technology Advisor, National Office of Global Maritime Situational Awareness, U.S. Coast Guard Archie Tse , Senior Graphics Editor, New York Times
5:00-7:00	Opening Reception <i>Amphitheater Foyer</i>	

*Agenda updated as of February 3 and is subject to change. Please continue to check www.usgif.org for updates.

Jointly produced by USGIF, NOAA and the Department of Commerce

www.usgif.org



2010 International Commercial Remote Sensing Symposium

March 3-5 2010

Thursday, March 4

TIME	TOPIC	PARTICIPANTS
9:00	Resolution Limits: Balancing National Security Interests While Allowing Commercial Imagery Providers to Sell at Its Best Resolution	Moderator: Warren Ferster , Editor in Chief, Space News Doug Leibrandt , General Manager, MJ Harden Bob Minehart , Professional Staff Member, House Permanent Select Committee on Intelligence Norihiko Saeki , Visiting Scholar, Johns Hopkins University: Deputy Director, Ministry of Economy Trade and Industry of Japan Wolfgang Schneider , Space Division, German Federal Ministry of Economics and Technology
10:15	Break	
10:30	Commercial Space Radar	Moderator: Thomas Ager , Lead Radar Engineer, NGA Acquisition, Sensor Integration Division William Jefferies , Chief Technical Officer, MDA Andreas Kern , Senior Vice President, Infoterra Luca Pietranera , Lead SAR Applications Specialist, eGeos
12:00	Lunch	
1:30	How Healthy is the Global Industrial Base	Moderator: Eric Sterner , Fellow, George C. Marshall Institute Mike Bender , Director, Government Business Development, Space Exploration Technologies Rob Mitrevski , Vice President and General Manager, Intelligence, Surveillance and Reconnaissance Systems, ITT Geospatial Systems Dr. Reinold Lutz , Managing Director, Astrium Satellites GmbH Lou Von Thae r, President, GD-AIS, General Dynamics (invited)
3:00	Networking Break	
3:15	The Future of Commercial Space	Moderator: Stuart Eves , Chair, Surrey Satellite Technology Ltd Karyn Hayes-Ryan , Director, Commercial Imagery Data and Programs Office, NGA Adam Keith , Senior Analyst, Euroconsult North America Inc. Gil Klinger , Director, Space & Intelligence Office, Office of the Under Secretary of Defense for Acquisition, Technology and Logistics
5:00 - 6:00	Exhibit Hall Reception <i>Amphitheater Foyer and Oceanic Suite</i>	

*Agenda updated as of February 3 and is subject to change. Please continue to check www.usgif.org for updates.

Jointly produced by USGIF, NOAA and the Department of Commerce

www.usgif.org



2010 International Commercial Remote Sensing Symposium

March 3-5 2010

Friday, March 5

TIME	TOPIC	PARTICIPANTS
9:00	Keynote	Congressman C.A. Dutch Ruppersberger , Second District, Maryland
9:30	Remote Sensing 2.0 CEO Roundtable	Moderator: Keith Masback , President, USGIF Wolfgang Biedermann , RapidEye AG Antoine de Chassy , President and CEO, U.S. Operations, SPOT Image Corp. Jörg Herrmann , CEO, Infoterra Germany John Hornsby , General Manager, MDA Marcello Marenese , CEO, e-Geos Matthew O'Connell , President and CEO, GeoEye Jill Smith , CEO, DigitalGlobe
11:30	Keynote	Dr. Jane Lubchenco , NOAA Administrator (invited)
12:00	Closing Remarks	Charles Baker , Acting Director, Office of Space Commercialization and Deputy Assistant Administrator for Satellite and Information Services (NESDIS)



*Agenda updated as of February 3 and is subject to change. Please continue to check www.usgif.org for updates.

Jointly produced by USGIF, NOAA and the Department of Commerce

www.usgif.org